

S. Alam Cold Rolled Steels Limited (DSE: SALAMCRST)	
Current Price (March 28, 2013)	36.40
Total Number of Share (mn)	98.37
Free Float (%)	53.2%
Forward PE* – SALAMCRST	10.40
Trailing PE – SALAMCRST	10.81
Forward PE – Engineering Sector	16.29

* Based on annualized earnings of the latest declared quarter.

Financials (BDT mn)	2011	2012	Q1, 2013 (unaudited)
Net Revenue	3,034	3,702	918
Gross Profit	685	712	189
Operating Profit	642	657	176
Net Profit After Tax	306	335	86
Total Asset	6,995	10,802	11,576
Total Equity	1,910	2,097	2,056

* Year ends in 30 September.

Per share (BDT)	2011	2012	Q1, 2013 (unaudited)
Restated EPS	3.11	3.41	0.87
BVPS	19.41	21.32	20.90

Others	2011	2012	Q1, 2013 (unaudited)
Gross Profit Margin	23%	19%	21%
Operating profit margin	21%	18%	19%
Net profit margin	10%	9%	9%
ROA	5%	4%	1%
ROE	18%	17%	4%
Stock Dividend	10%	-	-
Cash Dividend	15%	15%	-

Terminologies

Free Float : % of total shares not owned by Sponsors/ Directors, and Govt.

Forward PE: Based on Annualized Earnings of the latest declared quarter

Trailing PE: Based on Latest 12 Months Earnings

Company Profile

S. Alam Cold Rolled Steels Limited was incorporated in 2000 as a manufacturer of Cold Rolled Strip (C.R. Strip). Later, the company started its commercial operation in 2004. Subsequently, in 2006 it was listed in both DSE and CSE. Currently, Product range of the company contains Cold Rolled Coil (C.R. Coil), Baby Coil, Cold Rolled Cut piece (C.R. Cut piece), Off Gauge and Trimming. It has a subsidiary named S. Alam Power Generation Limited where it holds 70% ownership.

Key Revenue Drivers & Company Insight

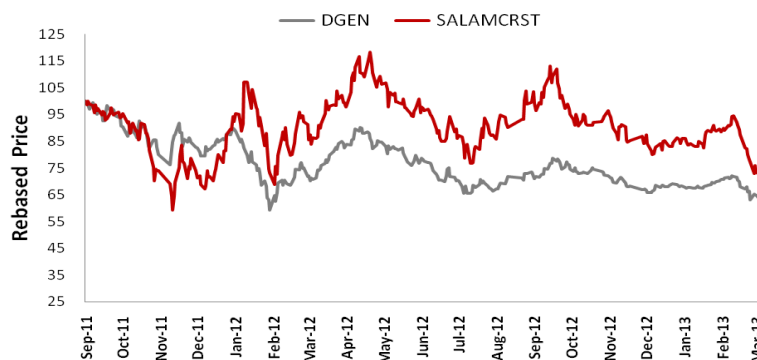
SALAMCRST manufactures and sells high quality C.R. Strips in the form of coils and sheets, which is the key revenue driver of the company. In 2012, the company generated 93.5% of net revenue from sales of C.R. Coils. At Present, SALAMCRST has an annual production capacity of 120,000 M.Ton.

Recently, SALAMCRST has set up a Non-Oxide Furnace (NOF) type Continuous Galvanizing Line (CGL) with CTL plant which is under trial operation. This plant will consume the C.R. Coils produced by the company for production of GP/CI sheets. This undergoing plant has an annual production capacity of 280 M.Ton.

Financial Performance

Gross Profit Margin dropped to 19% in 2012 from 23% in 2011, as increased electricity cost and spare parts consumption pushed up COGS. Alongside, increased Selling, Distribution and Administrative cost also lowered Net profit margins to 9% in 2012 from 10% in previous year.

Recently, the company has reported net profit after tax (excluding non-controlling interest) of BDT 86.06 million with EPS of BDT 0.87 for the period of three months (Oct'12 to Dec'12) as against BDT 90.08 million and BDT 0.92 respectively for the same period of the previous year.



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