



# EASY<sup>↑</sup> INVEST

THERE'S MORE TO LIFE  
THAN YOUR PAYCHECK

A MONTHLY  
INVESTMENT  
SCHEME

DISCRETIONARY  
PORTFOLIO  
MANAGEMENT

 **IDLC**  
Investments Limited

*financing happiness*

# ABOUT IDLC INVESTMENTS LTD.

IDLC Investments Limited, a wholly-owned subsidiary of IDLC Finance Limited, is a premier brand for investment banking and has been serving the capital market of Bangladesh for over seventeen years.

Introducing

**EASY**  
**INVEST**

We always want a little more. Imagine if you could put your paycheck to work and get more without having to work harder.

Build your portfolio gradually by investing as little as **BDT 3,000 a month** and have IDLC's specialists help you grow a long-term portfolio over time.

Trained experts, low installments and flexible investment horizons.

**IT'S TIME TO EXPECT MORE.**

**Easy Invest** is a discretionary portfolio management product that will build your portfolio over time, with small investments at regular intervals. As fund manager, IDLC will follow a disciplined and structured investment process, and reduce the risk of market volatility. Your funds will be invested in Blue Chip companies with a proven history, strong governance, and good prospect of business growth. The goal is to create long-term wealth for you.

# WHY EASY INVEST?

- Cost averaging over a long time horizon
- Investment opportunity with a small amount e.g. minimum BDT 3,000 per month
- Long term financial solutions for children's education, marriage etc.
- "Auto debit" instruction facility to eliminate the need for physical submission of cheques
- Opportunity to get rebate on income tax and tax exemption for individual on capital gain
- Accidental death and disability insurance coverage up to BDT 1 lac per year (optional)

# KEY INFORMATION

**Monthly Investment Amount:** BDT 3,000  
and in multiples of BDT 1,000

**Investment Tenure:** 3, 5, and 10 years

# FEES & CHARGES

**Account Opening Fees:** BDT 500

**Management Fees:** 3.00% p.a. on market  
value of portfolio

**Brokerage Fees:** 0.50% on transaction amount

**Insurance Premium:** BDT 74 per year

**CDBL Charges:** BDT 500 per year

**Late Payment Fees:** BDT 50 per month

**Early Exit Fees:** 5% before 1 year and  
1% after 1 year





**IDLC INVESTMENTS LIMITED**

Phone: +880 2 9571170

Call Center: 16409

Fax: +880 2 9571171

E-mail: [dpm@idlc.com](mailto:dpm@idlc.com)

Website: [www.idlc.com](http://www.idlc.com)

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